

# Success Beyond Game Day™

## BECOME CHAMPIONS IN ALL ASPECTS OF LIFE

**Samantha Card** is the the Athlete Advantage! A former NCAA Division 1 softball player, MBA graduate, Fortune 100 company trail blazer and "level up" expert, epitomizes the athlete who has "hit it out of the park" when she transitioned from her sports career.

Samantha passionately crystallized her abilities, curated her knowledge, capitalized her assets and catapulted her athletic career finale into a mega corporate and life success before the age of 33.

Samantha, once referred to as "Sammi from Miami", is on a global mission to teach athletes how to develop a proactive championship routine from Day 1 that can be leveraged beyond game day. Sam prepares you to win in all aspects of life by identifying opportunities, taking action, and applying the life tools gained in competitive sports to business success.

*The Athlete Advantage, Success Beyond Game Day™*, Sam's newly released book, skyrocketed to Amazon #1 Best Seller in a matter of minutes, attaining this prestigious status in several categories including sports psychology, women in sports, softball and reference.



**"Sam brings an energy to life that is unmatched, and I have known her long enough to know that this new endeavor is where her light shines best. Her passion is backed up by her experience, and she's a force to be reckoned with."**

*~Stacey Nelson, Former UF softball phenom, lawyer and activist*

## STORY IDEAS

- **How becoming a BEAST will bring out the BEAUTY in you!** How you can tap into your beast mode and perform under pressure! Learn 5 Elite Athlete Secrets from a former NCAA Champ!
- **How do you spell success? P.A.I.N** when you prepare, arm, improvise, and navigate with an unwavering human forward approach, you will unlock your true success trajectory. Let's get to work, tap in!
- **How to get a seat at the table when you are the only one wearing heels!** Advice from a female former athlete turned fortune 100 trailblazer.
- **Elevation Requires Separation** Overcoming the thin air as you head to the top of your success.
- **Why Hiring a Former Elite Athlete is Your Company's Best Bet!** Unlock your ability to play the growth game differently and recruit the creme de la creme.
- **So, Your Kid is a Super Star! Now What?** 5 ways to shepherd yet stay out of the way for your younger, high-performance athlete during their journey towards greatness on and off the field.
- **Why "How you do anything is how you do everything!"** Develop key factors for creating a high-performance mindset and break through your "settle up" for the "level up"!!
- **Is Your Elevator Pitch hitting it out of the park?** How to hit your first Elevator Pitch out of the park. Extend your single into a home run with the right intention and preparation.
- **Do not buy the sneakers! Buy the company!** How delayed gratification is key to financial freedom Do not give up what you want in the future for what you want today.
- **Why there is no "I" in team but there is a "M" and an "E"!** How to develop your personal brand and identity outside of your sports team. It's level-up season.
- **How Failing Fast Can Supercharge Your Success! Leverage Your Setbacks for Your Comebacks** How to grow through what you go through and fail fast to learn fast while slowing the game down.

**Samantha "Sammi" Card**

Available nationwide by arrangement

email: [pr@samanthacard.com](mailto:pr@samanthacard.com)

<https://SamanthaCard.com>

